



LEHIGH VALLEY **npr**® 93.9 FM Easton/Phillipsburg
COMMUNITY PUBLIC RADIO 93.7 FM Fogelsville/Trexlerstown

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PRESS RELEASE
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WDIY CELEBRATES WOODSTOCK'S 40TH ANNIVERSARY; FULL DAY OF MUSIC FROM THE 1969 FESTIVAL; ONE-DAY MEMBERSHIP DRIVE

(Lehigh Valley, PA) WDIY 88.1 FM, Lehigh Valley Community Public Radio, will pay homage to Woodstock and celebrate the festival's music, artists and the mark they made on history during a full day of special programming Wednesday, July 1.

Woodstock took place August 15-17, 1969, and was billed as "Three Days of Peace & Music," 70 miles west of Bethel, NY. Thirty-two of the best-known musicians of the day appeared during the sometimes rainy weekend before nearly half a million festival goers. It is widely regarded as one of the most significant moments in popular music history and was listed in Rolling Stone's *50 Moments That Changed the History of Rock and Roll*.

Memorable performances by such artists as Janis Joplin, Crosby, Stills, Nash & Young, Jimi Hendrix, Joan Baez, The Who, and Santana will be featured as WDIY opens its archives and selects the best and most influential from the music performed.

As part of the special programming, WDIY will conduct a one-day membership drive. The drive and special programming will take place from 6 a.m. to 9 p.m. WDIY will end its fiscal year June 30 with an approximate \$50,000 deficit and has a goal to raise \$10,000 during the one-day drive to help fill the gap, according to Bill Dautremont-Smith, WDIY executive director.

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take one – WDIY Woodstock Celebration

“We invite listeners to tune in to reminisce and enjoy this very special programming celebrating one of the greatest musical events in history, and then show their support to WDIY by becoming a member, renewing their membership or making an extra gift to the station,” said Dautremont-Smith.

All members are also invited to attend a WDIY Woodstock Party, July 2, from 5-9 p.m. at the Bethlehem Brewworks. A special “WDIY Woodstock Hippie Hop Explosion” beer will be brewed for the occasion and all proceeds will benefit the station. There will also be music and awards for “best Woodstock-inspired dress.”

WDIY is a community public radio station, providing the Lehigh Valley with NPR news and locally produced public affairs and music programs. The station is heard on WDIY 88.1 FM Allentown/Bethlehem, 93.7 FM Fogelsville/Trexlerstown, 93.9 FM Easton/Phillipsburg, and at www.wdiy.org.

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