



LEHIGH VALLEY **npr**® 93.9 FM Easton/Phillipsburg
COMMUNITY PUBLIC RADIO 93.7 FM Fogelsville/Trexlerstown

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PRESS RELEASE

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WDIY MEMBERS & FRIENDS INVITED

TO OCT. 17TH TREE PLANTING IN LEHIGH PARKWAY

(Lehigh Valley, PA) WDIY 88.1 FM, Lehigh Valley Community Public Radio, invites its members and friends to come out on Saturday, Oct. 17th from 9 a.m. to 3 p.m. to assist with the planting of 550 trees that were purchased and dedicated during the station’s spring membership drive.

With a theme of “Sustainability – Keep WDIY Green,” the station partnered with the Pennsylvania Department of Conservation and Natural Resources, the city of Allentown Parks & Recreation Department and Wildlands Conservancy to offer listeners the opportunity to have two trees planted in their name or that of a loved one.

The trees will be planted in the Little Lehigh Parkway in the Allentown Parks System, along Keystone Road. Directions are located on that station’s website www.wdiy.org. Volunteers are asked to bring a shovel and assist in the planting of the trees, to be a mix of deciduous and evergreen seedlings, native to Pennsylvania.

The effort is a project of TreeVitalize, a public-private partnership committed to helping to restore tree cover, educate citizens about planting trees as an act of caring for the environment, and building capacity among local governments to understand, protect and restore their urban trees. TreeVitalize has a goal of planting one million trees across the Commonwealth in the next five years.

“We are thrilled to partner with the DCNR and the Allentown Parks Department to help make our city park a bit greener for generations to come,” said Sharon McCarthy, WDIY Development Director. “We are grateful that our members were so generous in their support and we look forward to meeting them as we all get our hands dirty at the planting.”

WDIY is a community public radio station, providing the Lehigh Valley with NPR news, a wide diversity of music and locally produced public affairs programs. The station is heard on WDIY 88.1 FM Allentown/Bethlehem, 93.7 FM Fogelsville/Trexlerstown, 93.9 FM Easton/Phillipsburg, and at www.wdiy.org.

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