



LEHIGH VALLEY **npr**® 93.9 FM Easton/Phillipsburg  
COMMUNITY PUBLIC RADIO 93.7 FM Fogelsville/Trexlerstown

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**PRESS RELEASE**  
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## **WDIY TO ADD BROADCAST OF NPR'S *FRESH AIR* PROGRAM**

(Lehigh Valley, PA) WDIY 88.1 FM, Lehigh Valley Community Public Radio, will begin the weekday broadcast of National Public Radio's *Fresh Air* program beginning March 23 from noon to 1 p.m. The Peabody-Award winning weekday magazine of contemporary arts and issues will replace NPR's *Day-to-Day*. Due to current economic conditions, NPR announced in December that it was reducing staff and eliminating *Day-to-Day* from its broadcast offerings.

WDIY will join more than 450 radio stations across the country to carry the *Fresh Air* daily broadcast. Produced by NPR station WHYY-FM in Philadelphia, *Fresh Air* is hosted by Terry Gross and has aired since 1987. WDIY currently broadcasts *Fresh Air Weekend* on Sunday evenings from 9 to 10 p.m.

"WDIY is thrilled to offer *Fresh Air* to our listeners," said Dr. Bill Dautremont-Smith, WDIY's interim executive director. "While we appreciated the high quality and interesting content of *Day-to-Day*, we are confident that the engaging talk show format of *Fresh Air* will resonate well with our audience. It will provide an excellent lead in to *The Blend* that follows at 1 p.m. We are pleased to have the opportunity to respond to the many requests from our listeners to add the program."

WDIY, Lehigh Valley Community Public Radio is a non-commercial, listener supported radio station heard on 88.1 FM Allentown/Bethlehem, 93.7 FM Fogelsville/Trexlerstown, 93.9 FM Easton/Phillipsburg, and at [www.wdiy.org](http://www.wdiy.org).

**Editor's Note: For more information on Fresh Air, Terry Gross, recent topics and interviews, [www.npr.org](http://www.npr.org), link to Fresh Air.**