



LEHIGH VALLEY **npr**® 93.9 FM Easton/Phillipsburg
COMMUNITY PUBLIC RADIO 93.7 FM Fogelsville/Trexlerstown

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Your Home in the Valley

For Immediate Release

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WDIY Announces Media Sponsorship with Lehigh River Blues Jam 2007

(Lehigh Valley, PA) WDIY 88.1 FM is happy to announce the partnership with Lehigh Valley's 2nd annual *River Blues Jam* to be held in June 2007. Location of the event will be at the Catasauqua Borough Area Pool and Park and Recreation facility in Catasauqua, Pa.

Dates and times of the event include:

- June 15th 6-9 p.m.
- June 16th 3-9 p.m.
- June 17th 2-8 p.m.

The three-day Blues Jam will host North Catasauqua's 100th Anniversary Celebration and will include free admission to the public. Presented by the Women's Blues Alliance and the Borough of Catasauqua, this event will help fundraise for the active members of Catasauqua Area Police Athletics/Activities League, Inc. CAPAL is a registered member organization that aids in youth crime prevention. It emphasizes on educational, athletic and recreational activities for our youth, while building strong relationships between police officers and youth of the community.

A three-stage set, over 16 live performances by artists and musicians and CAPAL hosted food vendors are scheduled throughout the weekend. Musician line-up includes Tavern Tan, The Black Widow Band, Kind of Blue, The Spectaculars and many more, with others still to be announced. Swimming is also available to the public: \$7 for adults and \$3 for children 3 years and older.

For information regarding the Lehigh River Blues Jam 2007 visit www.LRBjam.com. Information about stage sponsorship, sponsorship forms, or musician and vendor applications visit www.LRBjam.com, contact info@lehighriverbluesjam.com or 1-800-241-6245. Additional information about CAPAL maybe found at www.nationalpal.org.

Lehigh Valley Community Public Radio is a non-commercial, listener supported radio station heard on WDIY 88.1 FM Allentown/Bethlehem, 93.7 FM Fogelsville/Trexlerstown, 93.9 FM Easton/Phillipsburg, and at www.wdiy.org. The LVCBA / WDIY 88.1 FM provides management support to WXLV 90.3 FM of Lehigh Carbon Community College. For information about that agreement, please contact Dennise M. Kowalczyk at 610-694-8100 ext. 2 or execdir@wdiy.org.

Written by WDIY summer intern Amanda Drogon

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