



LEHIGH VALLEY **npr**® 93.9 FM Easton/Phillipsburg  
COMMUNITY PUBLIC RADIO 93.7 FM Fogelsville/Trexlerstown

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## For Immediate Release

August 24, 2007

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### WDIY Announces Additional NPR Program To Be Aired Sunday Nights

(Lehigh Valley, PA) WDIY 88.1 FM has recently announced adding an additional National Public Radio program to the current station schedule. *Fresh Air Weekend* will now replace *Selected Shorts*, every Sunday from 9 p.m. to 10 p.m.

*Fresh Air Weekend*, a 1994 Peabody Award-winning program, hosted and co-produced by Terry Gross, has been credited as having, “probing questions, revelatory interviews and unusual insights.” *Fresh Air Weekend* is a production of WHYY-FM in Philadelphia and has been broadcasted nationally by NPR for over 20 years.

Neil Hever, Program Director of WDIY says, “The highly acclaimed *Fresh Air* with Terry Gross was a natural choice to replace the equally acclaimed *Selected Shorts*. Listeners have told us they enjoy *Fresh Air*, now this is our opportunity to offer the program for the first time.”

WDIY 88.1 FM has scheduled a debut for *Fresh Air Weekend* with Terry Gross Sunday, September 9, 2007 at 9 p.m. Tune in to WDIY for more NPR programs throughout the week, as well as public affairs and a wide variety of musical programming.

Lehigh Valley Community Public Radio is a non-commercial, listener supported radio station heard on WDIY 88.1 FM Allentown/Bethlehem, 93.7 FM Fogelsville/Trexlerstown, 93.9 FM Easton/Phillipsburg, and at [www.wdiy.org](http://www.wdiy.org). The LVCBA / WDIY 88.1 FM provides management support to WXLV 90.3 FM of Lehigh Carbon Community College. For information about that agreement, please contact Dennise M. Kowalczyk at 610-694-8100 ext. 2 or [execdir@wdiy.org](mailto:execdir@wdiy.org).

Written by WDIY Development Assistant, Amanda Drogon.

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